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M: Business Communication



Synopsis

M: Business Communication has become the most technologically current and pedagogically effective product on the market, and is written by the authors of Lesikar's Business Communication: Making Connections in a Digital World. Its focus on the essentials required of today's digital workplace makes it easy for instructors to cover all the materials presented within the semester, and its student-centered design and study resources ensure success. Paired with Connect Business Communication; M: Business Communication contains the tools needed to navigate through the fast-paced and ever-changing field effectively and efficiently. For access to the instructor and student supplements, and bonus chapters that accompany this product visit www.mhhe.com/rentzm3e.

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Customer Reviews

Very pleased and satisfied with the book just as described and great value for the price.

I liked it because I would much rather read from a book of paper than a computer. Much easier to find things. My book came in less time, and was like new. Thank you...

Textbook for my business communications class. I learned from this book but certain things could have been explained better.

Book came fine no problems with it, and it had additional exercise papers in the back.

I like the book very helpful I wish I keep it. To price to actually own it.

Great for the class I am taking. Exactly what you really need to know

Pretty good text book, chapters are rather long

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